

A Few Points Worth Considering

THE FACTORY is a one million dollar plant, covering five acres of ground, located in the city of Cincinnati, Ohio, backed by a five million dollar company of nine years' experience in the building of automobiles.

THE GEARS are all chrome nickel steel, drop forged, cut on automatic gear cutting machines, and ground to finish. Minimum back-lash and quiet running.

DRIVE SHAFTS AND AXLES—Compare ours with any 40-horse power car on the market. Vanadium steel drive

shaft, 1 $\frac{3}{4}$ -inch diameter. Vanadium steer rear axle 1 $\frac{1}{2}$ -inch diameter.

OUR OILING SYSTEM contains two gallons and is the same constant circulating pump and splash system used on a great majority of high priced cars, giving perfect lubrication with a total absence of smoke.

WHEEL BASE—Here is where we have them: 122 inches, which together with our splendid springs and

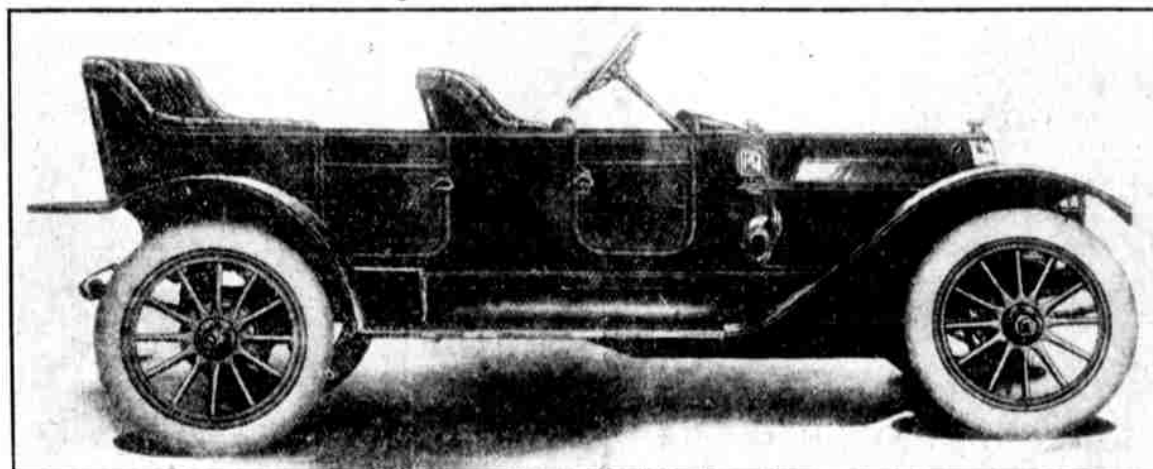
FLEXIBLE FRAME make for easy and comfortable riding.

OUR IGNITION SYSTEM is the Bosch High Tension Dual or the new "MEA," which has come into great popularity in France, Germany and Italy.

FINISH—The roughing, painting, rubbing and varnishing covers 22 separate operations, with the result that our CAR shows an extremely high finish, not usually found in a popular priced car.

THE "SCHACHT"

PRONOUNCED (SHOCK)



SCHACHT 40 h.p. Torpedo Body, Five or Seven Passenger Touring Car. Sold in Honolulu at \$2500, Completely Equipped

"SCHACHT," manufactured by a 5 million dollar firm, with a one million dollar factory, which is equipped with all the most modern machinery.

"SCHACHT" is built for endurance, speed, comfort, and solid all-the-year round enjoyment. Its claims to superiority are not founded on extravagant advertising, but on mechanical skill employed with the utmost liberality with the one end in view---to come within the range of popular prices.

"SCHACHT" power plant is a wonder. Every adjustment is so accessible. You can "get at it" without having to be soiled. Nothing's in your way.

Come and see us, or, better yet, allow us to give you a demonstration. You'll agree it's a wonder. It's a real "no-bother" car, and anyone enjoys taking care of it, because it's so easily looked after. It's a car any chauffeur will be simply "tickled silly" over, for the same reason. **We know** it's economical, and we're ready to **show you**.

The mechanical improvements of the late cars are extensive, but are all in the nature of detailed refinements. The motor of the "SCHACHT 40" is cast en bloc, 4 5-16 x 5 in. cylinders, wheel base 122 in., except in case of the "Speedster," which is 110 in.

E. J. SIDNEY,

Local Representative.

The beauty and quiet running of the car beggars description, and no words can convey what we are offering for the money.

If you are really looking for something stylish for the least amount of capital invested, together with more real solid enjoyment than you can secure dollar for dollar from any other machine, we would be pleased to demonstrate to you.

Siegmund Motor Car Co., Inc., Distributors